

**From:** [Councilmember José Huizar - DTLA](#)  
**To:** [Kent Smith](#)  
**Subject:** DTLA Weekly Newsletter: Go Little Tokyo; Pershing Square Summer Series; Paddle the LA River; Community Calendar  
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## DTLA WEEKLY NEWSLETTER

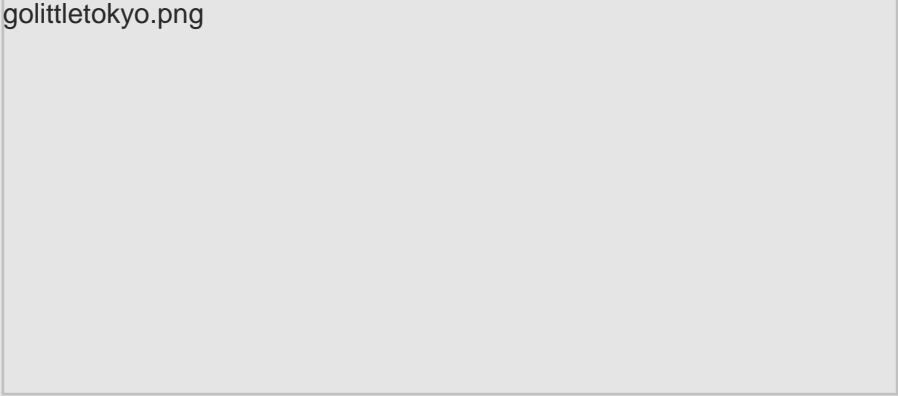
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### THIS WEEK

- [GO LITTLE TOKYO](#)
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### GO LITTLE TOKYO

golittletokyo.png



Go Little Tokyo introduces a new community led campaign that highlights the unique cultural programs, community events, dining and shopping experiences found in one of Los Angeles' most vibrant cultural hubs, Little Tokyo. The Go Little Tokyo movement is a project developed by the Little Tokyo Community Council (LTCC) with support from Metro. The LTCC enlisted Community Arts Resources (CARS), the producers of L.A.'s famed CicLAvia and other acclaimed cultural programs, to produce the Go Little Tokyo campaign.

As Los Angeles transforms and expands its mass transit system and Little Tokyo becomes even more connected through the construction of Metro's Regional Connector, there is no better time to "Go Little Tokyo" and discover or re-discover one of Los Angeles' most historically and culturally rich and energetic urban neighborhoods.

Little Tokyo is a cultural melting pot with an abundance of destinations and landmarks in and around the historic walkable neighborhood. Go Little Tokyo will help the public uncover the vibrant cultural programs, community events, dining and shopping experiences that sets this community apart. The campaign will provide visitors and the Little Tokyo community with accessible resources that celebrate the community's many assets and shares information through a comprehensive website, active social media platforms, self-guided neighborhood tours, dynamic promotional materials and graphic way-finding signage throughout the neighborhood.

"Go Little Tokyo celebrates LA's cultural diversity and invites the community in to experience one of the most vibrant urban and historic destinations in the area," commented Aaron Paley, President and co-founder of CARS. "The campaign will help locals and visitors access Little Tokyo and really get to know all that it has to offer."

For more information regarding Go Little Tokyo, including how to get involved, please email [info@golittletokyo.com](mailto:info@golittletokyo.com).

To sign up for the Go Little Tokyo e-newsletter visit [GoLittleTokyo.com](http://GoLittleTokyo.com).

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**PERSHING SQUARE SUMMER SERIES**

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The Pershing Square Downtown Stage, from July 8 to August 15, offers six weeks of free outdoor concerts, movies, and special events four days a week. The audience is welcome to bring lawn chairs or blankets to relax with family and friends, and enjoy free entertainment under the twinkling lights of downtown Los Angeles. The summer evening concert doors open at 7:00 pm to make sure everyone is comfortable when the music starts at 8:00 pm. Easy access and check-in will be located on the corner of 6th and Olive. It is suggested that all guests read the summer concert rules so that the venue entrance can be accessed quickly and safely.

#### DOWNTOWN STAGE SATURDAY CONCERT SERIES

This summer's Saturday night headline bands include L.A.'s home-grown rock legends, classic rock heroes, pop stars, and everything in between. On Saturdays the concert lawn is open to the public at 7:00 pm and concerts begin at 8:00 pm. A Beer & Wine Garden and a Hard Bar will be open Saturdays for guests who can provide identification of legal drinking age. A variety of food trucks provide dining options. Food and drinks are not allowed into the venue.

#### THURSDAY SALSA SUNSETS

New this summer, Pershing Square is proud to present a variety of acclaimed Latin artists to the Downtown Stage. The lineup includes international artists performing music that will get you out of your seats and onto the dance floor. Thursday, the concert lawn is open to the public at 7:00 pm and concerts begin at 8:00 pm. A Beer & Wine Garden will be open on Thursdays for guests who can provide identification of legal drinking age. A variety of food trucks are available for dining options. Food and drinks are not allowed into the venue.

#### PERSHING SQUARE WEDNESDAY LUNCHTIME CONCERTS

Wednesday concerts are held at lunchtime during the Pershing Square Farmers' Market. Join us for lunch which you may either bring to the venue, or purchase at the Farmers' Market. Tables, chairs and umbrellas are available so our guests may enjoy lunch while listening to the Wednesday entertainment. Lunchtime bands will include Zydeco, Jazz, Rock and Country music. The lunch music menu has something for everyone.

#### FRIDAY NIGHT FLICKS

Friday Night Flicks run every Friday night during the 6 week summer series with a variety of fabulous fun family flicks. Films begin at dark. A fun trivia quiz about the movie is played before the show. Each movie will be shown on a 40 foot wide by 20 foot high screen with a full sound

system. Guests are encouraged to bring lawn chairs, blankets, and a picnic to the Friday Night Flicks.

For more information please click [here](#)

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## EAT SHOP PLAY - BUSINESS SPOTLIGHT OF THE MONTH

littletokyoeatplay.jpg



cafedulce.jpg



Our business spotlight this month is neighborhood cafe and bakery Cafe Dulce in Little Tokyo! Just recently celebrated their 4-year anniversary, Cafe Dulce focuses on specialty coffee, teas and unique baked goods. Stop by to try their popular green tea donut and Roti Buns, pairing them with signature dulce latte or hong kong milk tea.

Located in the heart of the Japanese Village Plaza, Cafe Dulce also offers a variety of sandwiches and salads for those looking for lunch options. Some of our favorites are the pastrami burger and the mango jicama salad. Whether you're looking for something sweet or savory, Cafe Dulce is the place to satisfy those cravings!

Take the pledge to support local businesses, like Cafe Dulce, during and after construction at [metro.net/eatshopplay](http://metro.net/eatshopplay)! If you spend \$25 or more at participating Little Tokyo businesses, you'll be eligible to win up to \$1,000 in cash prizes!

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## PADDLE THE LA RIVER

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## COMMUNITY CALENDAR

### **DTLA NEIGHBORHOOD COUNCIL MONTHLY MEETING**

2nd Tuesday of every month | 6:30 pm

Los Angeles Theater

615 S. Broadway

### **ART WALK DTLA**

2nd Thursday of every month | 12 pm - 10 pm

Historic Core: Between 4th & 7th and Spring & Main St.

### **ARTS DISTRICT FARMERS MARKET**

Every Thursday | 5 pm - 9 pm

6333 W. 3rd St.

**HISTORIC CULTURAL NEIGHBORHOOD COUNCIL MONTHLY MEETING**

3rd Tuesday of every month | 6PM

Casa Italiana

1051 North Broadway

**HISTORIC CORE FARMERS MARKET**

Every Sunday | 9 am - 2 pm

5th street between Broadway and Spring Street/2 blocks from Pershing Sq Metro Station

For more community events, please feel free to view our Community Calendar page at

[www.josehuizar.com/events](http://www.josehuizar.com/events).

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